

**CLIENT:** Camp Katur  
**SOURCE:** Burnley Express  
**DATE:** 21st April  
**CIRCULATION:** 107,886  
**REACH:** 323,658  
**AD VALUE:** £1,714.50  
**PR VALUE:** £6,858

# Burnley Express

## Let's go Glamping!

Forget troublesome tent pegs, soil in your sleeping bag and burnt bangers on the barbecue...camping just got glamorous!

### What it is:

"Glamorous Camping, also known as 'Glamping', is an alternative to camping," says Kerry Roy, owner of Camp Katur. Glamping Village in Bedale, North Yorkshire ([www.campkatur.com](http://www.campkatur.com)).

"Glamping accommodation comes in a variety of forms including canvas tents such as Bell Tents, Safari Tents, Tipis and Yurts, and other styles including wooden, metal and quirky up-cycled structures. Camp Katur is home to a Perspex Unidome, which is a clear structure offering 360 degree panoramic views of the woodland.

"Glamping accommodation may have proper beds and mattresses, some form of heating, whether it be log burners or gas heaters, some have self-contained kitchen and dining areas plus private bathrooms adjoined.

"Glamping enables you to enjoy all the benefits of outdoor living but with the added luxuries of home-from-home comforts and reduces the hassle of packing up everything but the kitchen sink into the car."

### Why people do it:

"Many people do it because

they love the outdoors but want the added benefits of home comforts, whilst others are keen campers that like to treat themselves to an extra bit of luxury from time to time," says Kerry.

"Many also try Glamping for the first time simply for a new experience. Recent surveys have shown that more and more people are looking for something a bit 'different' from a holiday and, with the variety of unusual accommodation available, Glamping certainly offers that.

"What's more the experience takes you 'off-grid' encouraging you to ditch the gadgets for a few days and allows you to re-connect with nature and spend true quality time with friends and family away from the daily grinds and technology."

### Popular because:

"The great weather in the UK over the past two years has helped tremendously with more and more people choosing a 'staycation' over going abroad, especially during peak seasons," says Kerry.

"Many families staying at Camp Katur have told us they preferred their holiday here than being abroad as they loved getting back to basics and feeling totally relaxed around nature. The whole outdoor experience allows the children to run free, explore, become more adventurous and let loose their creative imaginations."

### Who does it:

"Our Glampers really are a mix of ages and abilities, for example during holiday season we tend to see families, couples and groups of friends and mid week out of school holiday time we often have older couples and groups staying with us," says Kerry. "We also find that three generations of one family holiday together as Glamping really is an affordable way for extended families to spend quality time together.

"As Glamping accommodation often features things like heaters and proper beds, it can be practical for everyone, from babies to the

older generations."

### Where you can do it:

"You can enjoy Glamping practically anywhere," says Kerry. "There are sites popping up all over the UK and it is also becoming very popular in many other European countries too, especially France.

"Of course, we'd recommend a visit to North Yorkshire, the home of Camp Katur, as we have a stunning location within a 250-acre country estate, plus a huge range of exciting activities including an outdoor eco-spa, Norwegian BBQ Hut and a tree top high ropes course. We are also pet-friendly and even offer accommodation for horses!"

### Finding out more:

"There are several great sites where you can find numerous amazing Glamping places to stay," says Kerry. "Take a peek at [www.goglamping.net](http://www.goglamping.net), [www.coolcamping.co.uk](http://www.coolcamping.co.uk) and [www.canopyandstars.co.uk/](http://www.canopyandstars.co.uk/). I guarantee even the most anti-outdoorsy person will be hooked!"

